

James Norman

Web & Graphic Design Professional



Summary

Graphic professional with a strong understanding of web technologies has a track record of contributing to design projects. A problem solver, who researches and analyzes industry trends that improve usability, boost performance, save time and reduce costs. Effectively interfaces between business clients, stakeholders and managers across multiple levels and business disciplines to meet client needs and deliver projects on time and within budget.



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Experience

UI Designer / IT Support Analyst II at Janssen, Pharmaceutical Companies of Johnson and Johnson

December 2012 - March 2015 (2 years 3 months)

Partner with business to assess technology needs. Manage complex information technology projects through all phases of system life cycle.

- » **JAM-IT project** Collaborated with business stakeholders and developers to create a “proof of concept” dashboard application. Created user interface (UI). Provided graphic elements (SVG) and color schemes for data visualization.
- » **Janssen-XT** A mature internal metrics dashboard application that was in need of a user interface overhaul. Collaborated with the lead developer and business stakeholders to create wire frames and “brand safe” images. Introduced “web fonts” and created custom CSS styles for all tabular data.
- » **Janssen R&D Mobility and Collaboration SharePoint Portal** Created a SharePoint Portal that is a repository for all Janssen R&D approved applications and services related to Mobility and Document Collaboration. An external vendor created a design that was outside the capabilities of the Janssen SharePoint environment. Using wire frames, I improved the design & basic work flow with an emphasis on end user sustainability. The team implemented the updated design. I Worked with developer to create dynamic lists containing training and enroll information in a flexible “one page” type format. The majority of the site is run from a centralized list. Installed Google Analytics on the site and created a series of custom dashboards, monitoring “events” like UI usage and average time spent on training pages.

Graphic Designer / Production Artist / Mac Administration at TMinus1 Creative

September 2012 - December 2012 (4 months)

- » Worked with content management system and Quark to revise large international medical devices print catalog.
- » Technical support on large medical devices photo shoot.
- » Diagnosed and remediated issues on Apple OS X Server and workstations.

Video Editor / Mac Administration at TMinus1 Creative

March 2012 - May 2012 (3 months)

- » Created short testimonial web ready videos using Final Cut Pro / Motion
 - Worked with on-site video group, talent and art director to capture clients message.
 - Edited audio/video files and created all motion graphics.
- » Diagnosed and remediated multiple issues on Apple OS X Server and workstations.

Graphic & Web Designer / Technical Manager, Scientific Information Design & Delivery at Johnson & Johnson

October 2002 - December 2011 (9 years 3 months)

- » Designed and implemented print / web materials in support of the company brand and numerous internal communication initiatives (brochures, newsletters and HTML emails). Worked with IT colleagues to create wire frame designs for internal applications and websites.
- » Managed an Apple Mac install base of clients and servers for an internal graphics support group. Responsible for updating hardware/software, backups and vendors.
- » Built strong partnerships with internal communications and IT to design, implement and maintain Microsoft SharePoint team sites for the Immunology and Oncology therapeutic areas.
- » Worked with teams to introduce and implement RSS work-flows to distribute internal communications (videos and internal electronic newsletters).
- » Built a comprehensive work-flow to capture, edit and distribute video via internal content management systems (SharePoint and Community Server). This included an Xgrid network to decrease video rendering times and an automated work-flow to resize, rename and watermark graphic files.

Graphic Designer / Production Artist at Beaver Design Group

June 1999 - June 2001 (2 years 1 month)

- » Illustration and design support for Creative Director and all senior staff.
- » Responsible for compiling high- res photo compositions and fightchecking files for press.
 - Installation and upkeep of company's workstations, file/print servers and network.

Illustrator / Paginator at Howard Publications

October 1995 - May 1999 (3 years 8 months)

- » Pagination of feature pages and special sections, as well as daily deadline.
- » Developed graphics and illustrations for display pages and special sections.
- » Provided maintenance and content creation for Cumberland.com The Sentinel's web portal interactive comic web page.

Utilized in designing The Sentinel's Sunday paper, as well as projects for the Advertising and Circulation departments. These duties included designing outdoor advertising, news boxes and special promotional materials.

Education

Antonelli Institute of Art & Photography

Associates, Commercial Art, 1986 - 1988